

中国商贸文化选修课程

（外语授课）



该课程采用多种外国语授课的方式，系统讲授中国经济、贸易、金融、市场、管理以及与之密切相关的政策法规、社会环境、文化传统和国际合作等内容。所有课程均由对外经济贸易大学及其它中国著名大学的资深教授授课，适合海外学者、商界人士以及有相关专业需求的来华留学生选修。

英文经济课程

（共25–32门，春季学期和秋季学期分别开设12–15门，满10人开班。）

■ 1.中国经济社会发展与问题（F103）

■ 2.中国人力资源管理（F105）

■ 3.中国环境保护（F106）

■ 4.全球经济中的中国（F110）

■ 5.国际企业中国市场营销战略案例分析（F111）

■ 6.中国公司治理（F113）

■ 7.中国商务管理（F114）

■ 8.供应链管理(F116)

■ 9.国际战略(F119)

■ 10.中国经济转型（F120）

■ 11.中国商务概要（F121）

■ 12.跨文化交际：理论与实践（F122）

■ 13.中国媒体与商业实践（F123）

秋季学期

■ 1.国际经济合作：中国的经验（S103）

■ 2.中国市场（S105）

■ 3.中国对外贸易与国际直接投资（S106）

■ 4.国际金融：制度、市场和投资机遇（S110）

■ 5.中国商务文化及消费者行为（S111）

■ 6.公司战略和商业模式（S113）

■ 7.项目管理与运作(S114)

■ 8.国际冲突与危机管理(S119)

■ 9.反垄断、规制及竞争政策（S120）

■ 10.当代中国（S121）

■ 11.跨文化视域下的中国文化与社会（S122）

■ 12.沟通中国（S123）

春季学期

日文经济课程

（共2门，春季学期和秋季学期各开设1门，满10人开班）

- 中国经济讲座（一）
- 中国经济讲座（二）

韩文经济课程

（共1门，满10人开班）

- 中韩国际贸易分析

选修条件

- 已申请汉语课程的学生，每学期还可选修1至5门经济课程
- 未申请汉语课程的学生，每学期至少选修4门以上经济课程

学期设置

秋季学期：每年9月至次年1月
春季学期：每年3月至7月
（具体开学时间见《录取通知书》）

申请基本条件

- 高中毕业，身体健康。
- 不满18周岁者，须经学校同意，并办理监护人公证书等相关文件（详情请咨询招生及项目开发部）。



报名日期

秋季学期：4月1日至6月30日（额满为止）
春季学期：10月1日至12月31日（额满为止）

报名材料

- （限中文或英文材料，无论申请者是否被我校录取，所提交的申请材料均不退还。）
- 对外经济贸易大学《入学申请表》（需网上填写）
 - 最后学历证明及成绩单复印件
 - 在华事务担保人身份证件复印件
 - 监护人公证书及监护人身份证件复印件（未满18周岁申请者）
 - 申请者护照或身份证件复印件
 - 资产证明（如需，例：银行存款证明，额度需超应缴学费）
 - 无犯罪证明（如需）
 - 近期护照用免冠正面白底照片2张

报名费：人民币660元

学费预付金：人民币3000元

（学费预付金恕不退还，开学后计入总学费）

学 费：每门课程人民币3000元

联系方式

中国·北京市朝阳区惠新东街10号 国际交流大厦 B座101办公室
对外经济贸易大学国际学院 招生及项目开发部
邮编：100029
电话：（86–10）64492327，64492329
传真：（86–10）64493820
邮箱：nondegree@163.com
网址：http://sie.uibe.edu.cn



在中国2800余所高等院校中，UIBE是第一所能够为来华留学生同时提供全英文授课和全中文授课的完整学历教育培养体系的中国高校



CHINESE BUSINESS AND CULTURAL STUDIES

(FOREIGN LANGUAGE TEACHING)

PROGRAM INTRODUCTION

Taught in multi-foreign languages, the program covers China’s economy, trade, finance, market, management and closely-related policies and regulations, social environment, cultural traditions and international cooperation. All the courses are taught by outstanding professors from UIBE and other famous universities in China, suitable for overseas scholars, businessmen and international students who need such major study.

ECONOMIC COURSES IN ENGLISH

(A total of 25-32 courses, SIE will set up 12-15 courses each semester. This program will not open until at least 10 students have applied.)

- Chinese Economic and Social Developments and Problems (F103)
- Human Resources Management (F105)
- Environmental Protection in China (F106)
- China in the Global Economy (F110)
- Case study of international corporations marketing strategies in China (F111)
- Corporate Governance in China (F113)
- The Chinese Business and Management(F114)
- Supply Chain Management (F116)
- International Strategy (F119)

- Economic Transformation of China (F120)
- Business Essential in China (F121)
- Intercultural Communication: Theory and Practices (F122)
- Chinese Media and Business Practice (F123)

Fall Semester

- International Economic Cooperation: The Case of China (S103)
- Marketing In China (S105)
- International Trade & FDI in China (S106)
- International Finance: System, Market and Investment Opportunities (S110)
- Chinese business culture and consumer behavior (S111)
- Corporate Strategy and Business Model (S113)
- Project Management (S114)
- International Conflict and Crisis Management (S119)
- Antitrust, Regulation and Competition Policy (S120)

- The Contemporary China (S121)
- China’s Culture and Society from Cross-cultural Perspectives (S122)
- Communicating with China (S123)

Spring Semester

ECONOMIC COURSES IN JAPANESE

(A total of 2 sections, SIE will set up one section each semester. This program will not open until at least 10 students have applied.)

- Chinese Economy Series Lectures (I)
- Chinese Economy Series Lectures (II)

ECONOMIC COURSES IN KOREAN

(One section, this program will not open until at least 10 students have applied.)

- China and Korea International Trade Analysis



APPLICATION REQUIREMENTS

- If students have applied to study in the Chinese Language Training Program, they can take 1 ~ 5 economic courses.
- If students DO NOT apply for the Chinese Language Training Program, they should take at least 4 courses English economic courses.

CERTIFICATE

Students who have completed all the courses and passed all the course examinations will be granted a certificate and academic credits from UIBE.

ACADEMIC CALENDAR

Spring Semester: March – July

Fall Semester: September – next January

(Note: For exact registration time, please refer to Admission Notice.)

APPLICATION PERIOD

Fall Semester: April 1 – June 30

Spring Semester: October 1– December 31

APPLICATION REQUIREMENTS

- High school diploma, good health.
- Applicants under 18 need to submit notarized guardianship certificate upon the approval of UIBE (For detailed information, please refer to Admissions Office).

APPLICATION MATERIALS

(Application materials must be prepared in either Chinese or English and will not be returned to candidates no matter they are accepted or not.)

- UIBE application form (Apply online)
- A copy of highest diploma and transcripts
- A copy of guarantor’s passport or ID
- Applicants under 18 year old need to submit notarized guardianship certificate.
- A copy of passport or other identification
- Asset certificate (if needed,i.e. current deposit on the bank statement shall be able to cover program tuition)
- Certificate of No Criminal Conviction (if needed)
- Two recent passport photos, white background, frontal view, no hat

APPLICATION FEE: RMB 660 (Non-refundable)

ADVANCED PAYMENT: RMB 3,000

(Advanced payment is not refundable and will be counted into the total tuition fee after the registration of the semester.)

TUITION FEE

RMB 3,000 / course

CONTACT INFOMATION

Admissions Office, School of International Education, University of International Business and Economics
Room 101, Building B of International Plaza,
No.10, Huixin Dongjie, Chaoyang District, Beijing, China
Post Code: 100029
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Among over 2800 Chinese institutions, UIBE is the first university that has built a complete educational system leading to Bachelor’s, Master’s and Doctoral degrees not only in Chinese but also in English