

International PhD Program in Business Administration

Brief Introduction

The PhD Program in Business Administration prepares candidates for research and teaching careers at leading educational institutions and for careers relating to global business management that require advanced research or analytical capabilities. This program places major emphasis on excellent moral characters, solid theoretical foundation of business management and research talents toward business management forefront. Knowledge creation and discovery are the heart of this doctoral program, especially knowledge of business management combined both global business trends and China's development model. Besides, graduates should have adaptability to diversified cultures, deep understanding to Chinese culture and global perspective.

Training Objectives

The International PhD Program in Business Administration at UIBE Business School prepares candidates for research and teaching careers at leading educational institutions and for careers where advanced research and analytical capabilities are required. This program places major emphasis on independent inquiry, on the development of competence in research methodology, and on the communication of research results. Knowledge creation and discovery are the heart of this doctoral program. Candidates learn to become researchers by doing research, with the support of and collaboration with distinguished experts in the field.

Research Orientation

1. International Business
2. International Marketing

Educational System and Duration (for reference)

UIBE Business School's international PhD Program is a full-time course of study. The basic study period is four years. Each student is supposed to develop a detailed program plan with the consultation of their supervisor to outline their next two years of course work, publish at least one academic paper in the journals of higher level, and complete their dissertation.

A typical plan of a UIBE Business School doctoral student is as follows:

- Two years of course work.
- At least one academic paper published during the four years.
- End of year four, students must complete writing and defending their dissertation.

Credit requirements

- Major Course requirements (13 credits)
- Complete At least in Business Chinese Listening Level 4
- Elective Course requirement (10 credits)

Dissertation Credits requirement (a minimum of 4 credits)

Paper Work

At least one academic paper is required to be published in academic journals of higher level during the four years' study, with the candidate as the first author or second author (his or her supervisor as the first author).

Dissertation Proposal

All doctoral candidates must propose their dissertation no later than the beginning of their fourth academic year. The dissertation proposal requires the doctoral candidate to propose their dissertation research and prepare for successful completion of the dissertation defense. All doctoral candidates should also write a complete literature review with at least 20,000 words and usually at least 60 references.

Dissertation pre-Defense

After passing the propose defense for 6 months, students may apply for pre-defense. Following by the successful completion of the pre-defense for 3 months, students can apply for the Dissertation Defense. If a student fails to pass the pre-defense for his doctoral dissertation, he shall apply for the pre-defense again half a year later.

Dissertation Defense

In order to complete the program and obtain the degree, the doctoral candidate must successfully defend the dissertation to the dissertation committee (approved by the UIBE Graduate School) and submit the dissertation to the Graduate School for further review and archiving.

Degree Granted

The Degree of Doctor of Philosophy Business Management

Curriculum

Course Type	Course Code	Course Name	Class Hours	Credits	Opening Terms		
					Spring	Summer	Fall
Core courses	MGT601	Research Methodology	24	2	✓		
	MGT623	Case Study Research	24	2			✓
Compulsory Courses	HY001	Foundational Chinese I	24	2			✓
	HY002	Foundational Chinese II	24	2			✓
		Business Chinese Listening		1	✓		✓
	CI001	General Introduction of China	24	2	✓		
	MGT605	Topics in International Business (For students specialized in International Business)	24	2	✓		
	MGT606	Topics in Marketing Theory (For students specialized in International Marketing)	24	2	✓		
Elective Courses	MGT603	Accounting Theory	24	2			✓
	MGT610	Operations Management	24	2	✓		
	MGT611	Cross-culture Management	24	2	✓		
	MGT612	Advanced Business Research	24	2			✓
	MGT625	Research Frontier of Services Marketing	24	2			✓

*Complete At least in Business Chinese Listening Level 4