

International Master's Program in International Business

Brief Introduction

The School of International Trade and Economics (SITE) offers different programs entirely in English. Professors, faculty members and administrators communicate and all course materials, including books and brochures, are provided in the English language for international students who are interested in upgrading their qualifications and who wish to pursue a Master's degree in International Business, International Trade, Finance or Transport Economics & Logistics.

The curricula offered by the international programs of SITE equip students with a sound and wide-ranging knowledge of the world and China's place in it, in combination with a focus on practical experience and research study. Under the guidance of our excellent faculty, you can prepare yourself for a promising career after the successful completion of the program. Upon completion of the program, you will be able to examine problems from a variety of perspectives and will be able to research a variety of sources and make critical assessments based on your findings. And students shall be able to relate their personal development to the concern for the larger good, and develop strong ethical responsibilities and commitment to problems of common concern.

Training Objectives

Students are trained to apply theories to real-world business strategy decision and policy making, especially in the field of international business and economic cooperation. Our International Master program can help our students have a better understanding of China's economics and international business well as making a stronger and more effective communicator in the global markets.

Research Orientation

1. International Business
2. E-commerce
3. Global market
4. Business strategies

Educational System and Duration

The number of school years for this program is 2, including 1 for classes taking and 1 for thesis writing. The maximum school years are not longer than 4 years. For a student fulfilling the plan ahead of time with the dissertation qualified for defense, it can be allowed for defense, graduation and application of the degree ahead of time.

Credit requirements

37 credits including Thesis.

Thesis

Literature Reading

Students are required to read at least 20 pieces of literature on topics related to their thesis and research direction including related field literature in foreign languages and to write a literature overview.

Thesis Writing

In addition to compliance with the provisions of school, a thesis must be written in a systematic and complete manner, presenting clear concepts, correct argument, realistic description, concise writing structure, smooth and concise writing style, correct calculation, reliable data, and clear icons.

Thesis Evaluation

The thesis should be written based on students' own study and research. The findings presented in the thesis should have higher academic value and positive impact on the economic development of China. Students are required to conduct at least one year of research, must pass proposal double blind reviews, pre-defense, similarity check, external double blind reviews and final defense can eligible for applying for a Master's degree.

Degree Granted

Master of International Business

Curriculum

IGPIB (International Graduate Program in International Business)-Master of International Business

Each student in IGPIB must complete 37 graduate credits of coursework: 19 credits in core courses, 5 credits of two field courses, 6 credits of Thesis and 7 credits of elective courses. Students will receive the Master of Economics after successfully finishing the requirements.

Program Requirements	Details of requirement	Course offered
Core Courses: 12 credits	IB501 International Business Environment (3 credits) IB502 Economic Foundation of Business Studies (3 credits) IB503 International Business Theory (3 credits)	Fall sessions
	IB504 Global strategy Management (3 credits)	Spring sessions
Core Courses (Chinese): 7 credits	HY001 Chinese I (2 credits) HY002 Chinese II (2 credits) If you have PASSED HSK Level 3 or even higher level, then you don't need to attend these 2 courses.	All Sessions
	CI001 Introduction to China (2 credits)	
	Chinese Listening --- Self-study (1 credit)	
Field courses: 5 credits (Track 1, Track 2 or Track 3) We suggest you that focus 1 track, but if you are interested in more than 1 track, you can mix the 3 tracks.	Track 1 IB510 International Trade Practice (3 credits) AE 512 Chinese Foreign Trade and FDI (2 credits)	Spring sessions
	Track 2 IB520 International Financial Markets (3 credits) AE521 Investment Analysis (2 credits)	
	Track 3 IB530 International Marketing (3 credits) AE540 Seminar Series on Chinese Economy (2 credits)	
Thesis: 6 credits	AE590 Thesis (6 credits)	n/a
Elective Courses *: 7credits	IB505 Cross Cultural Management (3 credits) IB506 Digital Trade(3 credits) LM501 Business Logistics (3 credits) LM503 Operations Management (3 credits)	Fall sessions
	AE510 International Trade Theory (3 credits) AE514 Topics in International Trade (2 credits) LM520 International Logistics (3 credits) AE532 Topics on Chinese Logistics (2 credits) LM504 Logistics Practice in China (3 credits)	Spring sessions

	LM520 International Logistics (3 credits) AE532 Topics on Chinese Logistics (2 credits)	
Total Required Credits	37 credits	