

IUPs Curriculum

I. IUP2023 CREDIT CHART

IUP2023 Credit Chart												
First 2 Years							Second 2 Years					IUP
Chinese Class	Other Compulsory Class	Elective Class	Intramural Practice	Field Trip-Capstone Project	Writing Center	Sub- total	Compulsory Class	Elective Class	Thesis	Practicum	Total Credit	
24	34						36	14				
58		6	2	4	3	73		50	4	8	62	135

II. COMPULSORY COURSES FOR FIRST TWOYEARS

First Two-year Compulsory Course Arrangements				
Semester	No.	Course Name	Credits	Total Credits
Fall Semester 1 st Year	1	Mathematical Methods(I) Calculus	4	67
	2	Principles of Microeconomics	4	
	3	Information Literacy	2	
	4	Critical and Creative Thinking	2	
	5	Chinese	6	
Spring Semester 1 st Year	6	Mathematical Methods(II) Linear Algebra	2	
	7	Principles of Macroeconomics	4	
	8	Introduction to Chinese Culture	2	
	9	Chinese	6	
Fall Semester 2 nd Year	10	Persuasive Speaking And Speech Writing	2	
	11	Online Chinese Study	2	
	12	Intercultural Communication: Theory and Practices	2	
	13	Writing Center	3	
	14	Chinese	6	
Spring Semester 2 nd Year	15	The Transformation of Modern China	2	
	16	Applied Statistics	4	
	17	Globalization, Social Stratification and Social Inequality	2	
	18	Chinese	6	
Summer Term 2 nd Year		Field Trip-Capstone Project/Cultural Enrichment Course	4	
Internal practice			2	

Compulsory courses are arranged by the school. Students don't need to select compulsory classes.

III. ELECTIVES FOR FIRST TWO YEARS

IUPs students need to finish eight (6) credits of electives in the first two (2) years. Students could select electives from Chinese Business Courses (arranged in spring and fall semesters) or from UIBE summer school. Chinese Business Courses which take thirteen (13) weeks are all worth three (3) credits and starts from the 2nd or 3rd week of a semester. UIBE summer school lasts for four (4) weeks and is generally scheduled within in the months of June and July. <http://iss.uibe.edu.cn/Student/english/index.htm>

MAJORS AND CURRICULUM

In the second 2 years, students need to finish 36 credits of compulsory courses, 14 credits of electives, 8 credits of practicum, 4 credits of thesis.

Economics (Bachelor of Economics)

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Money and Banking	3
Econometrics	3
Legal Studies	3
Advanced Microeconomics	4
Advanced Macroeconomics	4
History of Economic Thoughts	2
Research Seminars	2
Economics Research	3

Elective Courses	Credits
International Economics	3
International Trade Policy	2
International Trade Practice	3
International Finance and Management	3
International Finance	2
Corporate Finance	3
Investment Analysis	2
Financial Derivatives	2
International Transportation and Logistics	3
Supply Chain Management	3
International Trade Research	3
Financial Markets	3
Warehousing Management	2
International Business Environment	2
Internship Placement	4

International Trade (Bachelor of Economics)

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
International Economics	3
Econometrics	3
International Trade Practice	3
International Finance	2
International Transportation and Logistics	3
Legal Studies	3
International Trade Research	3
International Business Environment	2
Research Seminars	2

Elective Courses	Credits
International Trade Policy	2
Money and Banking	3
International Finance and Management	3
Corporate Finance	3
Investment Management Analysis	2
Supply Chain Management	3
Advanced Microeconomics	4
Advanced Macroeconomics	4
Financial Markets	3
Warehousing Management	2
History of Economic Thoughts	2
Internship Placement	4
Economics Research	3

Finance (Bachelor of Economics)

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Money and Banking	3
Econometrics	3
International Finance	2
Corporate Finance	3
Investment Analysis	2
Legal Studies	3
Financial Markets	3
Research Seminars	2
Economics Research	3

Elective Courses	Credits
International Economics	3
International Trade Policy	2
International Trade Practice	3
International Finance and Management	3
International Transportation and Logistics	3
Supply Chain Management	3
Advanced Microeconomics	4
Advanced Macroeconomics	4
International Trade Research	3
Warehousing Management	2
History of Economic Thoughts	2
International Business Environment	2
Internship Placement	4

International Business (Bachelor of Economics)

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Econometrics	3
International Finance	2
International Business	3
Business Economics	2
Legal Studies	3
Marketing Management	3
Business Negotiation	2
Strategic Management	3
International Taxation	2
Financial Markets	3
Research Seminars	2
Economics Research	3
International Settlement and Trade Finance Practice	2
Elective Courses	Credits
International Economics	3
International Trade Policy	2
International Trade Practice	3
International Finance and Management	3
International Transportation and Logistics	3
Supply Chain Management	3
Advanced Microeconomics	4
Advanced Macroeconomics	4
International Trade Research	3
Warehousing Management	2
History of Economic Thoughts	2
Financial Markets	3
Corporate Finance	3
Investments Analysis	2
Financial Derivatives	2
International Business Environment	2
Internship Placement	4

Business Administration (Bachelor of Management)

Compulsory Courses	Credits
Principles of Management	3
Principles of Marketing	3
Introduction to Financial Accounting	3
Corporate Finance	3
Organizational Behavior	3
Business Research	3
Global Marketing	2
International Business Management	2
International Financial Management	2
Data Model and Decision Making	2
Strategic Management	2
Operation Management	2
Cross-cultural Management	2
Human Resources Management	2
Leadership	2

Elective Courses	Credits
Financial Statement Analysis	2
Investment Analysis	2
Chinese Business Law	2
International Trade Practice	2
International Finance	2
Intermediate Microeconomics	3
Business Negotiation	2
Economic Ethics	2
Interpersonal Dynamics	3
Consumer Behavior	2
Service Marketing	2
Marketing Channels	2
Business to Business Marketing	2
Advertising and Promotion	2

Marketing (Bachelor of Management)

Compulsory Courses	Credits
Principles of Management	3
Principles of Marketing	3
Introduction to Financial Accounting	3
Corporate Finance	3
Organizational Behavior	3
Business Research	3
Global Marketing	2
International Business Management	2
International Financial Management	2
Data Model and Decision Making	2
Consumer Behavior	2
Service Marketing	2
Marketing Channels	2
Business to Business Marketing	2
Advertising and Promotion	2

Elective Courses	Credits
Financial Statement Analysis	2
Investment Analysis	2
Chinese Business Law	2
International Trade Practice	2
International Finance	2
Intermediate Microeconomics	3
Business Negotiation	2
Economic Ethics	2
Interpersonal Dynamics	3
Strategic Management	2
Operation Management	2
Cross-cultural Management	2
Human Resources Management	2
Leadership	2

International Politics (Bachelor of Law)

Compulsory Courses	Credits
Principles of Political Science	3
Introduction to International Relations	3
International Institutions and Organizations	3
International Political Economics	3
China Foreign Strategy and Diplomacy	3
China Political Economics	3
China Political History	3
Political Economics of Transition	3
Public Leadership and Public Policy	3
International Conflict and Crisis Management	3
Advanced Studies on Comparative Politics	3
China's Rise and Soft Power	3

Elective Courses	Credits
Political Economy of European Union	2
Political Economy of United States	2
Political Economy of Developing Countries	2
China's Foreign Economic Relations	2
Political Economics of Energy and Environment	2
Public Diplomacy	3
International Strategy	3
Globalization and Global Governance	3
International Development	3

There are more courses can be selected in the summer school program besides these 9 selective courses on the list. You can choose courses from both the list and summer school to meet the needs of 18 credits.

International Undergraduates Program in International Business

Brief Introduction

The School of International Trade and Economics (SITE) offers International Undergraduate Programs entirely in English. Professors, faculty members and administrators communicate and all course materials, including books and brochures, are provided in the English language for international students who are interested in upgrading their qualifications and who wish to pursue a Bachelor's degree in International Business.

The International Business curricula offered by the International programs of SITE equip students with a sound and wide-ranging International Business knowledge of the world and China's place in it, in combination with a focus on practical experience. Our particular curricula including intensive Chinese Mandarin courses, Social Work, Practicum, Exchange Program, International Business Internships and International Business Research Seminars provide many valuable opportunities to gain practical experience in job markets and a deep understanding of Chinese language and culture. Under the guidance of our excellent faculty, you can prepare yourself for a promising career after the successful completion of the program. Upon completion of the program, you will be able to examine problems from a variety of perspectives and will be able to research a variety of sources and make critical assessments based on your findings.

Advantages of studying in this program:

1. You will be at a leading Chinese university that provides first-class intellectual support to build a more open China.
2. You will be working with experienced and high-quality faculty with diversified cultural backgrounds.
3. You will be studying and living with people from over 100 countries on one of the most international campuses in China.
4. You will be studying in one of the most international and dynamic parts of Beijing and witnessing firsthand how globalization is impacting an ancient society that is now creating economic miracles.
5. You will join a first-class and most advanced program in China that emphasizes competence and provides a clear path to achieve the essential aims and outcomes.

Training Objectives

The objective of the Bachelor's program is to prepare students for positions in non-governmental and business sectors by providing them with an up-to-date theoretical background, analytical techniques and flexible, practical skills in a variety of fields. All international students will learn a multidisciplinary branch of social science that addresses issues of concern to China's development. This program will prepare students with foresight, competencies, and higher-order skills to function effectively and competitively in an evolving social and global environment.

Through the general education program and study in the International Business major field, students should:

1. Have a broad range of knowledge in the International Business field, master International Business theory and skill.
2. Acquire higher-order intellectual and practical skills
3. Adapt to the development of social economy and technology through active learning, self-learning and lifelong learning.
4. With self-learning ability in the International Business field, master the frontier of subject development by reading the latest research literature, and have the potential for further study.
5. Know how to integrate International Business knowledge and skills to solve complex real-world problems.

Career Opportunities:

Graduates can be employed in a wide range of attractive and challenging careers in both private and public sectors in China and abroad.

1. International Business
2. Government Service
3. Teaching
4. International relations
5. International Business policy analysis
6. Graduate work or professional studies.

Research Orientation

International Business

Educational System and Duration

The number of school years for this program is 4. The maximum school years are not longer than 6 years. For a student fulfilling the plan ahead of time with the dissertation qualified for defense, it can be allowed for defense, graduation and application of the degree ahead of time.

Credit requirements (Third and Fourth Year in SITE)

For International Business

Third and Fourth Year: 66 credits in total	<ul style="list-style-type: none">● Compulsory Courses (36 credits)● Elective Courses (at least 18 credits)● Practicum (8 credits)● Thesis (4 credits)
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Thesis

Thesis Writing

In addition to compliance with the provisions of school, a thesis must be written in a systematic and complete manner, presenting clear concepts, correct argument, realistic description, concise writing structure, smooth and concise writing style, correct calculation, reliable data, and clear icons.

Thesis Evaluation

The thesis should be written based on students' own study and research. In the fourth year of their study, students must complete a thesis related to their major to meet the graduation requirements. The length of the thesis should be around 8000 words. The thesis is a milestone assessment on the intended level of achievement both in the major and the general learning outcomes by the students. Specifically, students must demonstrate the ability to apply their learning to complex, unscripted problems in the context of their advanced studies, the mastery of the skills required for their disciplines as well as essential learning outcomes including the breadth and the depth of their knowledge, critical and creative thinking, problem solving, the ability to integrate knowledge and skills and present their work in an appropriate manner. A subject of ECO491 Research Seminars helps students how to write the thesis.

Degree Granted

Bachelor of International Business

Curriculum (Third and Fourth Year in SITE)

Compulsory Course Number and Title	Credits	Semester
ACC200 Accounting	3	Spring
ECO201 Intermediate Microeconomics	3	Spring
ECO203 Intermediate Macroeconomics	3	Spring
ECO206 Statistical Methods in Economics and Business	3	Spring
ECO314 International Finance	2	Spring
BIB301 Econometrics with software skills	3	Fall
BIB302 International Business	3	Spring
BIB303 Business Economics	2	Spring
BIB305 Marketing Management	3	Fall
BIB306 Business Negotiation	2	Fall
ECO325 International Taxation	2	Fall
ECO423 International Settlement and Trade Finance Practice	2	Spring
ECO491 Research Seminars	2	Spring
BIB308 Strategic Management	3	Spring
Total Credits of Compulsory Courses	36	
Selected Elective Courses	Credits	Semester
ECO210 International Economics	3	Spring
ECO211 International Trade Policy	2	Fall
BIB307 Selective Topics in International Business	2	Fall
ECO301 Econometrics	3	Fall
ECO312 International Trade Practice	3	Fall
ECO320 Corporate Finance	3	Spring
ECO323 Investment Analysis	2	Fall
ECO340 International Transportation and Logistics	3	Fall
ECO345 Supply Chain Management	3	Spring
ECO401 Advanced Microeconomics	4	Spring
ECO402 Advanced Macroeconomics	4	Spring
ECO411 International Trade Research	3	Fall
ECO421 Financial Markets	3	Fall
ECO442 Warehousing Management	2	Spring
ECO452 History of Economic Thoughts	2	Fall
ECO453 International Business Environment	2	Fall
UIBE summer courses		
A minimum of 18 elective credits		
Mandatory Course Number and Title	Credits	Semester
ECO390 Practicum	8	All sessions
ECO490 Thesis	4	Spring (Thesis Defense in April/May)
Total Credits	12	