

# GAO Zhaoyu

Date of birth:1986.07.01,  
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## Education

- 2011-2016 PhD, University of Lausanne (Switzerland)  
2008-2010 Master Degree of Public Administration at Renmin University of China, Beijing, P. R. CHINA  
2003-2007 Bachelor Degree of Economics at Central University of Finance and Economics, Beijing, P. R. CHINA

## Professional Experiences

- 2021-Today UIBE, school of public administration, Assistant professor  
2017-2021 Chinese Academy of Social Sciences, Main research: sports economy, public policy studies.  
2011-2013 Coordinator of the international MPA program at IDHEAP (Swiss Graduate School of Public Administration), coaching of the students of master-level courses (Part-time job).

## Publication

- Faizan Ali, Laiba Ali, Zhaoyu Gao, Abraham Terrah, Gozde Turktarhan. 18 November 2022. Determinants of User's Intentions to Book Hotels: A Comparison of Websites & Mobile Apps. (SSCI). Aslib Journal of Information Management.
- Gao Zhaoyu, Chappelet Jean-Loup. (2020). Evolution of Professional Football Management in the People's Republic of China from 1992 to 2016. The International Journal of the History of Sport. (SSCI).
- 高照钰.2022.破局我国大宗商品定价权难题的思考. 价格理论与实践. 2022 年第 9 期.
- 高照钰.2022.国际奥林匹克体系的治理.体育与科学. 第 43 卷第 6 期. 第 25-30 页.
- 高照钰.2022.北京冬奥会遗产可持续利用模式及支持政策研究.专著.中国旅游出版社.
- 高照钰. 2020. 促进电竞产业发展的税收政策研究.税务研究. 2020 年第 6 期. 第 110-113 页.
- 2020. 04. 08. 在人民日报发表文章《把握新消费的发展契机》. 第 5 版.
- 2022.11.24.接受人民网采访. “壕” 掷 2000 亿, 卡塔尔世界杯靠啥 “回本” .
- 李俊,高照钰. 2022.北京冬奥: 激活体育服务贸易发展动能.服务外包. 2022 年第 3 期.第 40-42 页.
- 高照钰. 2020. 国外举办奥运会的财税政策选择及对我国的启示. 国际税收. 2020 年第 6 期. 第 74-77 页.
- 高照钰. 2019. 从 “贝克汉姆法令” 探析运动员跨境税收征管问题. 国际税收. 2019 年第 7 期. 第 43-46 页.
- 高照钰. 2020. 奥运会的经济账及对北京 2022 年冬奥会的启示. 财经智库. 第 5 卷第 4 期. 第 126-138 页.
- 2021. Chappelet Jean-Loup,高照钰. 《重燃奥运圣火》. 格致出版社. 翻译法语并撰写中文部分.
- Matthieu Llorca, Gao Zhaoyu, Bayle Emmanuel. (2017). Le «Grand bond en avant» du football chinois. Jurisport. N.180, 41-45. ISSN: 0984-7987.
- 2016.02. 接受法新社采访 AFP. <http://www.dailymail.co.uk/wires/afp/article-3426327/Chinese-football-clubs-spend-big-President-Xi-dreams-glory.html>.
- 2020.09.01. 在中国财经报发表文章《科学设计财税政策助力北京冬奥会》. 周二 8 版头条.
- 2018. 09. 《大型运动会的经济及社会意义-国际经验及中国问题分析》, 载江小涓等《体育产业的经济学分析》, 中信出版集团.
- 2020. 01. 《促进体育消费的财税政策的国际比较》, 载江小涓等《体育消费 发展趋势与政策导向》, 中信出版集团.
- 2022.国务院相关领导批示.国家体育总局领导批示.

## Languages

Chinese mandarin (native speaker), English (C1), French (A2/B1).

## Research Fund

be responsible and Participating as a key member for several research fund, including the Research Office of the State Council, National Natural Science Foundation of China, National Development and Reform Commission 2018, etc.

## Presentation at international academic conferences

- September 28, 2022. Symposium on International Consumer Centers and Business Circles. Beijing University of International Business and Economics, Beijing University of Economics and Trade.
- 2022-01-23. Winter Olympics: Beijing Winter Olympics Online International Seminar. Renmin University of China. Invited to report on "The Economic Effects of Beijing Winter Olympics"
- 2021-10-23. The Fifth Tsinghua University Youth Scholars Forum on Public Management. Tsinghua University School of Public Management
- September 24, 2021 - The 10th Sino American International Symposium on Public Management
- 2020.12.08-09. The first Eurasian Sports Industry International Forum AESIC 2020
- 2018.06.15-17. The 9th Sino American International Symposium on Public Management

November 2017: The 17th International Sports Economics Society Academic Exchange Conference

**Interests**

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Classical music, violin, table tennis, badminton, swimming, volleyball, running, ski.

**Teaching courses**

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Undergraduate and master's courses in international cultural trade, research methods in social sciences, and introduction to sports industry