

# Personal Profile of Dr. Zeng Lixin

## 1. Personal Basic Information:

Zeng Lixin

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Associate Professor

Department of RMI of School of Insurance and Economics

University of International Business and Economics

## 2. Academic Background:

PHD Degree in Economics, Major in International Trade, University of International Business and Economics, 2006

Master Degree in Economics, Major in International Trade Specializing in International Transportation and Insurance, University of International Business and Economics, 1992

Bachelor Degree in Economics, Major in International Trade, 1989

Visiting Scholar at School of Business, University of Wisconsin-Madison, USA, 2004-2005

Visiting Scholar at Gerling Insurance Group, Germany, 2001

## 3. Main Research Areas

Risk Management and Insurance in International Business

Catastrophic Risk Management and Governmental Interference

Risk financing and Reinsurance

## 4. Scientific Research Achievements:

Zeng Lixin, Non-insurance financial institutions are not bystanders of catastrophe insurance. 2012 *Financial Times*

Zeng Lixin, He Xiaowei, From Insurance to Enterprise Risk Management: Evolution, Current Status and Inspiration of Risk Management and Insurance Education in US Universities. 2011. 3<sup>rd</sup> Prize for Excellent Papers at the 6<sup>th</sup> *China Insurance Education Forum*

Zeng Lixin, Sun Lijuan, Lu Wendong, Factors and Incentives for Disaster Reduction under Catastrophe Insurance: Based on the Experience of the U.S. Catastrophe Insurance Program. 2011

*Journal of Natural Disasters*. Vol. 20, No.3, P38-46

Zeng Lixin, The Legal Background of Environmental Insurance Development in the United States and Its Impact on the Insurance Market. 2011. *World Environment*. Vol.7, P14-17

Zeng Lixin, The Development of Foreign-related Insurance in China and the Internationalization of Chinese Enterprises. 2011. *China Economy and Trade*. Vol. 2, P21-23

Zeng Lixin. How to Encourage Society's Disaster Prevention and Mitigation Initiative Under the Catastrophe Insurance System. 2011. "Peking University CCISSR (SETH) Forum" Demonstration Paper, "China Important Academic Conference Papers" Collected Papers.

Zeng Lixin. *100 Questions on Environmental Pollution Liability Insurance*. 2010. Beijing China, Popular Science Press.

Zeng Lixin. Catastrophe Insurance: Unique Advantages in Disaster Prevention and Mitigation. 2010. *China Disaster Reduction*. Vol.7, P17-19

Analysis of the General Average Liability of Marine Insurers: A Comparison of Chinese, British Laws and Clauses. 2009. *International Business*. Vol.2 P93-95

Zeng Lixin, Research on Catastrophic Risk Financing and Government Intervention in the United States. 2008. Beijing. *University of International Business and Economics Press*.

Zeng Lixin, Wang Xin, International Reference and Experience of Sports Risk Management System. 2008. *Journal of Beijing Sport University*. Vol. 11, P25-27

#### **5. Professional Teaching for International Students:**

*International Business Risk Management*. International MBA Program of International Business School, UIBE

*Property and Liability Risk Management and Insurance*, International Master and PHD Program of School of Insurance, UIBE

*Reinsurance Principles and Practice*, International Master and PHD Program of School of Insurance, UIBE