

IUPs Curriculum

I. IUP2023 CREDIT CHART

| IUP2023 Credit Chart | | | | | | | | | | | | | |
|----------------------|------------------------|----------------|---------------------|-----------------------------|----------------|-----------|------------------|----------------|--------|-----------|--------------|-----|-----|
| First 2 Years | | | | | | | Second 2 Years | | | | | | IUP |
| Chinese Class | Other Compulsory Class | Elective Class | Intramural Practice | Field Trip-Capstone Project | Writing Center | Sub-total | Compulsory Class | Elective Class | Thesis | Practicum | Total Credit | | |
| 24 | 34 | | | | | | 36 | 14 | | | | | |
| 58 | | 6 | 2 | 4 | 3 | 73 | | 50 | 4 | 8 | 62 | 135 | |

II. COMPULSORY COURSES FOR FIRST TWOYEARS

| First Two-year Compulsory Course Arrangements | | | | |
|---|-----|--|---------|---------------|
| Semester | No. | Course Name | Credits | Total Credits |
| Fall Semester 1 st Year | 1 | Mathematical Methods(I) Calculus | 4 | 67 |
| | 2 | Principles of Microeconomics | 4 | |
| | 3 | Information Literacy | 2 | |
| | 4 | Critical and Creative Thinking | 2 | |
| | 5 | Chinese | 6 | |
| Spring Semester 1 st Year | 6 | Mathematical Methods(II) Linear Algebra | 2 | |
| | 7 | Principles of Macroeconomics | 4 | |
| | 8 | Introduction to Chinese Culture | 2 | |
| | 9 | Chinese | 6 | |
| Fall Semester 2 nd Year | 10 | Persuasive Speaking And Speech Writing | 2 | |
| | 11 | Online Chinese Study | 2 | |
| | 12 | Intercultural Communication: Theory and Practices | 2 | |
| | 13 | Writing Center | 3 | |
| | 14 | Chinese | 6 | |
| Spring Semester 2 nd Year | 15 | The Transformation of Modern China | 2 | |
| | 16 | Applied Statistics | 4 | |
| | 17 | Globalization, Social Stratification and Social Inequality | 2 | |
| | 18 | Chinese | 6 | |
| Summer Term 2 nd Year | | Field Trip-Capstone Project/Cultural Enrichment Course | 4 | |
| Internal practice | | | 2 | |

Compulsory courses are arranged by the school. Students don't need to select compulsory classes.

III. ELECTIVES FOR FIRST TWO YEARS

IUPs students need to finish eight (6) credits of electives in the first two (2) years. Students could select electives from Chinese Business Courses (arranged in spring and fall semesters) or from UIBE summer school. Chinese Business Courses which take thirteen (13) weeks are all worth three (3) credits and starts from the 2nd or 3rd week of a semester. UIBE summer school lasts for four (4) weeks and is generally scheduled within in the months of June and July. <http://iss.uibe.edu.cn/Student/english/index.htm>

MAJORS AND CURRICULUM

In the second 2 years, students need to finish 36 credits of compulsory courses, 14 credits of electives, 8 credits of practicum, 4 credits of thesis.

Economics (Bachelor of Economics)

| Compulsory Courses | Credits |
|---|----------------|
| Accounting | 3 |
| Intermediate Microeconomics | 3 |
| Intermediate Macroeconomics | 3 |
| Statistical Methods in Economics and Business | 3 |
| Money and Banking | 3 |
| Econometrics | 3 |
| Legal Studies | 3 |
| Advanced Microeconomics | 4 |
| Advanced Macroeconomics | 4 |
| History of Economic Thoughts | 2 |
| Research Seminars | 2 |
| Economics Research | 3 |

| Elective Courses | Credits |
|--|----------------|
| International Economics | 3 |
| International Trade Policy | 2 |
| International Trade Practice | 3 |
| International Finance and Management | 3 |
| International Finance | 2 |
| Corporate Finance | 3 |
| Investment Analysis | 2 |
| Financial Derivatives | 2 |
| International Transportation and Logistics | 3 |
| Supply Chain Management | 3 |
| International Trade Research | 3 |
| Financial Markets | 3 |
| Warehousing Management | 2 |
| International Business Environment | 2 |
| Internship Placement | 4 |

International Trade (Bachelor of Economics)

| Compulsory Courses | Credits |
|---|---------|
| Accounting | 3 |
| Intermediate Microeconomics | 3 |
| Intermediate Macroeconomics | 3 |
| Statistical Methods in Economics and Business | 3 |
| International Economics | 3 |
| Econometrics | 3 |
| International Trade Practice | 3 |
| International Finance | 2 |
| International Transportation and Logistics | 3 |
| Legal Studies | 3 |
| International Trade Research | 3 |
| International Business Environment | 2 |
| Research Seminars | 2 |

| Elective Courses | Credits |
|--------------------------------------|---------|
| International Trade Policy | 2 |
| Money and Banking | 3 |
| International Finance and Management | 3 |
| Corporate Finance | 3 |
| Investment Management Analysis | 2 |
| Supply Chain Management | 3 |
| Advanced Microeconomics | 4 |
| Advanced Macroeconomics | 4 |
| Financial Markets | 3 |
| Warehousing Management | 2 |
| History of Economic Thoughts | 2 |
| Internship Placement | 4 |
| Economics Research | 3 |

Finance (Bachelor of Economics)

| Compulsory Courses | Credits |
|---|---------|
| Accounting | 3 |
| Intermediate Microeconomics | 3 |
| Intermediate Macroeconomics | 3 |
| Statistical Methods in Economics and Business | 3 |
| Money and Banking | 3 |
| Econometrics | 3 |
| International Finance | 2 |
| Corporate Finance | 3 |
| Investment Analysis | 2 |
| Legal Studies | 3 |
| Financial Markets | 3 |
| Research Seminars | 2 |
| Economics Research | 3 |

| Elective Courses | Credits |
|--|---------|
| International Economics | 3 |
| International Trade Policy | 2 |
| International Trade Practice | 3 |
| International Finance and Management | 3 |
| International Transportation and Logistics | 3 |
| Supply Chain Management | 3 |
| Advanced Microeconomics | 4 |
| Advanced Macroeconomics | 4 |
| International Trade Research | 3 |
| Warehousing Management | 2 |
| History of Economic Thoughts | 2 |
| International Business Environment | 2 |
| Internship Placement | 4 |

International Business (Bachelor of Economics)

| Compulsory Courses | Credits |
|---|---------|
| Accounting | 3 |
| Intermediate Microeconomics | 3 |
| Intermediate Macroeconomics | 3 |
| Statistical Methods in Economics and Business | 3 |
| Econometrics | 3 |
| International Finance | 2 |
| International Business | 3 |
| Business Economics | 2 |
| Legal Studies | 3 |
| Marketing Management | 3 |
| Business Negotiation | 2 |
| Strategic Management | 3 |
| International Taxation | 2 |
| Financial Markets | 3 |
| Research Seminars | 2 |
| Economics Research | 3 |
| International Settlement and Trade Finance Practice | 2 |
| Elective Courses | Credits |
| International Economics | 3 |
| International Trade Policy | 2 |
| International Trade Practice | 3 |
| International Finance and Management | 3 |
| International Transportation and Logistics | 3 |
| Supply Chain Management | 3 |
| Advanced Microeconomics | 4 |
| Advanced Macroeconomics | 4 |
| International Trade Research | 3 |
| Warehousing Management | 2 |
| History of Economic Thoughts | 2 |
| Financial Markets | 3 |
| Corporate Finance | 3 |
| Investments Analysis | 2 |
| Financial Derivatives | 2 |
| International Business Environment | 2 |
| Internship Placement | 4 |

Business Administration (Bachelor of Management)

| Compulsory Courses | Credits |
|--------------------------------------|---------|
| Principles of Management | 3 |
| Principles of Marketing | 3 |
| Introduction to Financial Accounting | 3 |
| Corporate Finance | 3 |
| Organizational Behavior | 3 |
| Business Research | 3 |
| Global Marketing | 2 |
| International Business Management | 2 |
| International Financial Management | 2 |
| Data Model and Decision Making | 2 |
| Strategic Management | 2 |
| Operation Management | 2 |
| Cross-cultural Management | 2 |
| Human Resources Management | 2 |
| Leadership | 2 |

| Elective Courses | Credits |
|--------------------------------|---------|
| Financial Statement Analysis | 2 |
| Investment Analysis | 2 |
| Chinese Business Law | 2 |
| International Trade Practice | 2 |
| International Finance | 2 |
| Intermediate Microeconomics | 3 |
| Business Negotiation | 2 |
| Economic Ethics | 2 |
| Interpersonal Dynamics | 3 |
| Consumer Behavior | 2 |
| Service Marketing | 2 |
| Marketing Channels | 2 |
| Business to Business Marketing | 2 |
| Advertising and Promotion | 2 |

Marketing (Bachelor of Management)

| Compulsory Courses | Credits |
|--------------------------------------|---------|
| Principles of Management | 3 |
| Principles of Marketing | 3 |
| Introduction to Financial Accounting | 3 |
| Corporate Finance | 3 |
| Organizational Behavior | 3 |
| Business Research | 3 |
| Global Marketing | 2 |
| International Business Management | 2 |
| International Financial Management | 2 |
| Data Model and Decision Making | 2 |
| Consumer Behavior | 2 |
| Service Marketing | 2 |
| Marketing Channels | 2 |
| Business to Business Marketing | 2 |
| Advertising and Promotion | 2 |

| Elective Courses | Credits |
|------------------------------|---------|
| Financial Statement Analysis | 2 |
| Investment Analysis | 2 |
| Chinese Business Law | 2 |
| International Trade Practice | 2 |
| International Finance | 2 |
| Intermediate Microeconomics | 3 |
| Business Negotiation | 2 |
| Economic Ethics | 2 |
| Interpersonal Dynamics | 3 |
| Strategic Management | 2 |
| Operation Management | 2 |
| Cross-cultural Management | 2 |
| Human Resources Management | 2 |
| Leadership | 2 |

International Politics (Bachelor of Law)

| Compulsory Courses | Credits |
|--|---------|
| Principles of Political Science | 3 |
| Introduction to International Relations | 3 |
| International Institutions and Organizations | 3 |
| International Political Economics | 3 |
| China Foreign Strategy and Diplomacy | 3 |
| China Political Economics | 3 |
| China Political History | 3 |
| Political Economics of Transition | 3 |
| Public Leadership and Public Policy | 3 |
| International Conflict and Crisis Management | 3 |
| Advanced Studies on Comparative Politics | 3 |
| China's Rise and Soft Power | 3 |

| Elective Courses | Credits |
|---|---------|
| Political Economy of European Union | 2 |
| Political Economy of United States | 2 |
| Political Economy of Developing Countries | 2 |
| China's Foreign Economic Relations | 2 |
| Political Economics of Energy and Environment | 2 |
| Public Diplomacy | 3 |
| International Strategy | 3 |
| Globalization and Global Governance | 3 |
| International Development | 3 |

There are more courses can be selected in the summer school program besides these 9 selective courses on the list. You can choose courses from both the list and summer school to meet the needs of 18 credits.

International Undergraduate Program in Economics

Brief Introduction

The School of International Trade and Economics (SITE) offers International Undergraduate Programs entirely in English. Professors, faculty members and administrators communicate and all course materials, including books and brochures, are provided in the English language for international students who are interested in upgrading their qualifications and who wish to pursue a Bachelor's degree in Economics.

The Economics curricula offered by the International programs of SITE equip students with a sound and wide-ranging Economics knowledge of the world and China's place in it, in combination with a focus on practical experience. Our particular curricula including intensive Chinese Mandarin courses, Social Work, Practicum, Exchange Program, Economics Internships and Economics Research Seminars provide many valuable opportunities to gain practical experience in job markets and a deep understanding of Chinese language and culture. Under the guidance of our excellent faculty, you can prepare yourself for a promising career after the successful completion of the program. Upon completion of the program, you will be able to examine problems from a variety of perspectives and will be able to research a variety of sources and make critical assessments based on your findings.

Advantages of studying in this program:

1. You will be at a leading Chinese university that provides first-class intellectual support to build a more open China.
2. You will be working with experienced and high-quality faculty with diversified cultural backgrounds.
3. You will be studying and living with people from over 100 countries on one of the most international campuses in China.
4. You will be studying in one of the most international and dynamic parts of Beijing and witnessing firsthand how globalization is impacting an ancient society that is now creating economic miracles.
5. You will join a first-class and most advanced program in China that emphasizes competence and provides a clear path to achieve the essential aims and outcomes.

Training Objectives

The objective of the Bachelor's program is to prepare students for positions in non-governmental and business sectors by providing them with an up-to-date theoretical background, analytical techniques and flexible, practical skills in a variety of fields. All international students will learn a multidisciplinary branch of social science that addresses issues of concern to China's development. This program will prepare students with foresight, competencies, and higher-order skills to function effectively and competitively in an evolving social and global environment.

Through the general education program and study in the Economics major field, students should:

1. Have a broad range of knowledge in the economic field, master economics theory and skill.
2. Acquire higher-order intellectual and practical skills
3. Master modern economic analysis methods
4. Have a solid mathematical foundation and programming ability, can use quantitative methods to model and analyze financial problems.
5. With self-learning ability in the economic field, master the frontier of subject development by reading the latest research literature, and have the potential for further study.
6. Know how to integrate economics knowledge and skills to solve complex real-world problems

Career Opportunities:

Graduates can be employed in a wide range of attractive and challenging careers in both private and public sectors in China and abroad.

1. Business or Economics
2. Government Service
3. Banking
4. Economic forecasting
5. Teaching
6. International relations
7. Policy analysis
8. Graduate work or professional studies.

Research Orientation

Economics

Educational System and Duration

The number of school years for this program is 4. The maximum school years are not longer than 6 years. For a student fulfilling the plan ahead of time with the dissertation qualified for defense, it can be allowed for defense, graduation and application of the degree ahead of time.

Credit requirements (Third and Fourth Year in SITE)

For Economics

| | |
|--|---|
| Third and Fourth Year: 66 credits in total | <ul style="list-style-type: none">● Compulsory Courses (33 credits)● Elective Courses (at least 21 credits)● Practicum (8 credits)● Thesis (4 credits) |
|--|---|

Thesis

Thesis Writing

In addition to compliance with the provisions of school, a thesis must be written in a systematic and complete manner, presenting clear concepts, correct argument, realistic description, concise writing structure, smooth and concise writing style, correct calculation, reliable data, and clear icons.

Thesis Evaluation

The thesis should be written based on students' own study and research. In the fourth year of their study, students must complete a thesis related to their major to meet the graduation requirements. The length of the thesis should be around 8000 words. The thesis is a milestone assessment on the intended level of achievement both in the major and the general learning outcomes by the students. Specifically, students must demonstrate the ability to apply their learning to complex, unscripted problems in the context of their advanced studies, the mastery of the skills required for their disciplines as well as essential learning outcomes including the breadth and the depth of their knowledge, critical and creative thinking, problem solving, the ability to integrate knowledge and skills and present their work in an appropriate manner. A subject of ECO491 Research Seminars helps students how to write the thesis.

Degree Granted

Bachelor of Economics

Curriculum (Third and Fourth Year in SITE)

| Compulsory Course Number and Title | Credits | Semester |
|--|---------|----------------------------------|
| ACC200 Accounting | 3 | Spring |
| ECO201 Intermediate Microeconomics | 3 | Spring |
| ECO203 Intermediate Macroeconomics | 3 | Spring |
| ECO206 Statistical Methods in Economics and Business | 3 | Spring |
| ECO220 Money and Banking | 3 | Fall |
| ECO301 Econometrics | 3 | Fall |
| ECO401 Advanced Microeconomics | 4 | Spring |
| ECO402 Advanced Macroeconomics | 4 | Spring |
| ECO452 History of Economic Thoughts | 2 | Fall |
| ECO491 Research Seminars | 2 | Spring |
| BIB303 Business Economics | 3 | Spring |
| Total Credits of Compulsory Courses | 33 | |
| Selected Elective Courses | Credits | Semester |
| ECO210 International Economics | 3 | Spring |
| ECO211 International Trade Policy | 2 | Fall |
| ECO312 International Trade Practice | 3 | Fall |
| ECO314 International Finance | 2 | Spring |
| ECO320 Corporate Finance | 3 | Spring |
| ECO323 Investment Analysis | 2 | Fall |
| ECO325 International Taxation | 2 | Fall |
| ECO340 International Transportation and Logistics | 3 | Fall |
| ECO345 Supply Chain Management | 3 | Spring |
| BIB301 Econometrics with software skills | 3 | Fall |
| BIB302 International Business | 3 | Spring |
| BIB305 Marketing Management | 3 | Fall |
| BIB306 Business Negotiation | 2 | Fall |
| BIB307 Selective Topics in International Business | 2 | Fall |
| ECO411 International Trade Research | 3 | Fall |
| ECO421 Financial Markets | 3 | Fall |
| ECO423 International Settlement and Trade Finance Practice | 2 | Spring |
| ECO442 Warehousing Management | 2 | Spring |
| ECO453 International Business Environment | 2 | Fall |
| BIB308 Strategic Management | 3 | Spring |
| UIBE Summer Courses | | |
| A minimum of 21 elective credits | | |
| Mandatory Course Number and Title | Credits | Semester |
| ECO390 Practicum | 8 | All sessions |
| ECO490 Thesis | 4 | Spring (Defense in April/May) |
| Total Credits | 12 | |